

Riptide TRAX

Product Data Sheet



Riptide TRAX manages software licensing for custom, non-native Salesforce applications. TRAX integrates seamlessly with custom applications and uses web services to validate that each of your applications that your customers are using is properly licensed whenever it is installed or used.



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Description

Do you ever wonder if you are getting paid every time your application is installed?

Riptide TRAX is a license management application similar to the Salesforce License Management App (SFLMA) that we all use for native Salesforce applications. Unlike the SFLMA, TRAX lets you manage licenses for non-native Salesforce applications, integrating seamlessly with your custom code.

All license management is done within Salesforce using its familiar, easy-to-use interface, thus making it simple to integrate license management into the Salesforce sales process.

TRAX offers both volume and per-seat license management options in addition to the familiar subscriptions offered by the SFLMA. Additional features in TRAX include the ability to collect version information from each installation and the ability to inform each end-user of critical information concerning license expiration and product upgrades.

TRAX comes with full documentation, sample code, and both phone and email support—and Riptide will be happy to consult with you on implementation as needed.

TRAX takes care of license validation, expiration, and reporting for you, so you can focus on making your application great!

Features & Benefits

License Management for External Salesforce Applications — Similar to SFLMA, TRAX ensures that custom, non-native Salesforce applications can only be installed and used by licensed users.

Seamless Integration with Your Custom Application — As long as your application can make a SOAP web service call, you can integrate TRAX into your custom application. Detailed documentation and sample code is available as part of TRAX.

Trial, Subscription, Volume, and Per-Seat License Management — TRAX offers many different licensing options; just choose the scheme that best fits your needs. And, each custom application can have a different license scheme.

Integrate License Management Into Sales & Support Process — With TRAX, you can now integrate software license management into your sales and support processes within Salesforce.

Sample Code, Documentation & Support — Sample code is available for Java, .NET, and PHP applications. Detailed documentation and both phone and email support is also available as part of the license. Riptide is also able consult with you to implement TRAX into your custom application.

Requirements

Riptide TRAX will work with any of the following editions of Salesforce:

- ▶ Enterprise
- ▶ Unlimited
- ▶ Developer

Specifications

Type	Native
Publisher	Riptide
Website	www.RiptideCloud.com/products/trax