

Riptide Real Estate

Product Data Sheet



Riptide Real Estate is a comprehensive, end-to-end real estate management solution that accommodates all aspects of real estate sales, leasing, property management, financing, and closings.

Description

Using Riptide Real Estate, your organization can manage your real estate business with ease. The application leverages all the powerful contact and account management features of Salesforce to provide the most robust real estate solution on the market. Riptide Real Estate allows you to track all processes associated with the buying, selling, financing, or management of real estate.

If you're involved in the purchase and sale of real estate, Riptide Real Estate allows you to track buyers, sellers, agents, listings, offers, closings, financing, and inspections. And for property managers, the application can track units within buildings, owners, renters, leases, move-in checklists, and evictions.

Highlights

Properties & Units	Allows you to record all information about a piece of real estate and can accommodate multi-unit properties
Buyers	Track buyers or renters interested in a property
Listings	Offer a property for sale or rent
Offers	Keep track of an unlimited number of offers and counter-offers
Closings	Enables you to manage the financing and closing process

Features & Benefits

Manage the Entire Sales Process — Riptide Real Estate allows you to manage the entire sales cycle, from prospecting for listings, listing a property, showing a property, negotiating offers, closing the sale, then finally, closing the property.

Robust Property Management Capabilities — Full property management is a breeze with the capabilities of Riptide Real Estate including management of tenants, service contracts, move-in checklists, and evictions.

Manage Single-Occupant & Multi-Tenant Properties

Allows you to manage any type of property and record everything about a property including: multiple insurance policies, service contracts, individual unit details, and multiple leases and tenants.

Buyer & Renter Management — Easily track all potential buyers and renters in the application, and record their wants and needs with Riptide Real Estate.

Offer & Counter-Offer Management — Real estate deals often involve a back-and-forth between the buyer and seller. Riptide Real Estate allows you to track an unlimited number of counter-offers and automatically updates the status of the offer being countered. When an offer is accepted the listing is automatically set to "Pending."

Finance & Closing Management — The deal isn't done until the paperwork is signed—and Riptide Real Estate allows you to track the full details of a closing, including financing information.

Contact Management for Real Estate — Provides all the power of the Salesforce contact management system, including activity management and Outlook synchronization of contacts.

Requirements

The Riptide Real Estate application will work with any of the following editions of Salesforce:

- ▶ Professional
- ▶ Enterprise
- ▶ Unlimited

Specifications

Type	Native
Publisher	Riptide
Website	www.RiptideCloud.com/products/realestate

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Official App Retailer on
Appexchange.Salesforce.com



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 and Provider Since 2006