

SOFTWARE LICENSE MANAGEMENT MADE SIMPLE

Riptide TRAX is a seamless, integrated Salesforce tool, which gives your organization the ability to issue and manage various types of software licenses for your products or product groups.

Riptide TRAX was born out of an essential need in our own company. We use TRAX internally to manage our trial and subscription licenses for software products that are distributed to customers.



IS YOUR SOFTWARE LICENSING TAILORED FOR YOU?

Riptide TRAX gives you the ability to secure your software applications by making an outbound web service call to your TRAX application to validate license information. This license web service check gives you the ability to safely distribute your software application to clients and easily suspend or expire the license remotely.

The license object by default will allow you to store the following attributes: license type, license key, activation date, expiration date, license cost, expired, total volume, total volume used and suspended.



Why choose Riptide?

1. Reputation & Accountability

- » Three consecutive recognitions Deloitte Technology Fast 500™
- » 90% of our customer relationships last longer than five years

2. Flexible & Adaptable

- » Clients have full control over their system throughout its entire life cycle
- » SaaS or On-Demand software functionality greatly reduces start up costs and lead times

3. Vendor Neutral Process

- » Riptide partners with several core IT technologies focusing on best process practices
- » Clients existing infrastructure is leveraged whenever possible

4. An Open Communication

- » Absolutely understand the true transparency and accuracy of total costs very early in the business analysis phase
- » ROI of our customers is as important as the success of the software we build and deploy

5. Implementations Built to Last

- » Built by us, but made for you in your IT world
- » We use existing infrastructure and legacy applications that can be changed on the fly without the need for custom code

SEAMLESS INTEGRATION WITH YOUR WEB APPLICATION

Currently, TRAX supports numerous license types such as trial, subscription, volume, enterprise and perpetual licenses. As long as your application can make a SOAP webservice call, you can integrate TRAX into your custom application. With TRAX, you can now include software license management into your Salesforce processes.

DO YOU WONDER IF YOU ARE GETTING PAID?

Are you getting paid every time your application is installed? Riptide TRAX is a license management application similar to the Salesforce License Management Application (SFLMA). SFMLA is the service we all use to manage licenses for native Salesforce applications. TRAX allows you to manage licenses for non-native Salesforce applications by integrating directly into the code of your custom application.

SAMPLE CODE, DOCUMENTATION & SUPPORT

Sample code is available and easy to add for your Java, .NET, and PHP applications. Detailed documentation is provided and Riptide offers both phone and e-mail support as part of your TRAX license. We can even provide implementation into your custom application for minimal consulting costs.

VOLUME, PER-SEAT, FREE TRIALS AND VERSIONS

TRAX offers both volume and per-seat license management in addition to all of the familiar subscriptions features offered by the SFLMA. Riptide TRAX also includes the ability to collect version information from each installation and the ability to inform your end-users of critical information concerning license expiration and product upgrades. TRAX is designed to take care of all your license management needs as you expand your footprint, so you can focus on making the best application!

FEATURES AND BENEFITS

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| Easy To Manage | Software License Management for Your Custom Application |
| Compatible | Seamless Integration With Your Custom Application |
| CRM Standard | Uses standard Salesforce.com records Contact, Account, Opportunity & Product |
| Variety | Subscription, Volume, and Per-Seat License Management |

Riptide Product Suite



Riptide Reference Tracking

Leverage your customer reference program efficiently and you will close more deals!



Riptide Reflection 2.0

Create and maintain a mirror image of your Salesforce database on your local system.



Riptide Real Estate

The power of salesforce combined with real estate processes to run your business.



Riptide CloudStorage

Merges both the Force.com platform and Amazon S3 online storage for ideal integration.



Riptide TRAX

Make license management part of your sales process and protect your investment today!



Riptide SFDC Support

Salesforce consulting, analysis, training, process, workflow, customizations, and more.

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