

## TAKE CONTROL OF YOUR DATA

Riptide Reflection imports and maintains a mirror image of your Salesforce database to your local server.

Reflection runs in the background on your server, monitoring your Salesforce organization, automatically replicating all changes.

## INSTALLS IN MINUTES, CONFIGURES IN SECONDS

Just follow a simple set up wizard. Reflection requires no special training to install and configure. Once Reflection is up and running it tends to your data automatically.



## INTELLIGENT REPLICATION

Monitor your Salesforce organization on the schedule you determine. Reflection automatically copies data from Salesforce and modifies your local database to reflect changes made to Salesforce fields or objects. Did you just install a new application from the AppExchange? Within minutes, those new objects will appear in your local database. There is never a need for data mapping. Your Salesforce administrators can make changes without concern of disrupting the process.

## SHARE SALES INFORMATION MORE EASILY

Share sales and customer information within your organization without a need for direct access to Salesforce.



## Why choose Riptide?

### 1. Reputation & Accountability

- » Three consecutive recognitions Deloitte Technology Fast 500™
- » 90% of our customer relationships last longer than five years

### 2. Flexible & Adaptable

- » Clients have full control over their system throughout its entire life cycle
- » SaaS or On-Demand software functionality greatly reduces start up costs and lead times

### 3. Vendor Neutral Process

- » Riptide partners with several core IT technologies focusing on best process practices
- » Clients existing infrastructure is leveraged whenever possible

### 4. An Open Communication

- » Absolutely understand the true transparency and accuracy of total costs very early in the business analysis phase
- » ROI of our customers is as important as the success of the software we build and deploy

### 5. Implementations Built to Last

- » Built by us, but made for you in your IT world
- » We use existing infrastructure and legacy applications that can be changed on the fly without the need for custom code

## **FINE TUNE DATA ACCESS PERFORMANCE**

When you control the underlying database using Reflection, your database administrators can tune and optimize your data to improve the performance of queries and reports.



## **INTEGRATION SIMPLIFIED**

By claiming all of your Salesforce data into your environment, your organization can more efficiently move Salesforce data into your other systems such as data warehouses with no need for custom web services coding.

### **SYSTEM REQUIREMENTS**

<b>Salesforce.com</b>	Salesforce.com Enterprise, Professional w/API, Unlimited or Developer Edition
<b>Operating System</b>	Windows 2000 Server or greater OR Windows XP or greater
<b>SQL Server</b>	SQL Server 2005 or later
<b>Oracle Server</b>	Oracle 10 or later
<b>MySQL Server</b>	MySQL 5 or later
<b>.NET Server</b>	Microsoft .NET 3.5

### **Riptide Product Suite**



#### **Riptide Reference Tracking**

Leverage your customer reference program efficiently and you will close more deals!



#### **Riptide Reflection 2.0**

Create and maintain a mirror image of your Salesforce database on your local system.



#### **Riptide Real Estate**

The power of salesforce combined with real estate processes to run your business.



#### **Riptide CloudStorage**

Merges both the Force.com platform and Amazon S3 online storage for ideal integration.



#### **Riptide TRAX**

Make license management part of your sales process and protect your investment today!



#### **Riptide SFDC Support**

Salesforce consulting, analysis, training, process, workflow, customizations, and more.

### **CONTACT**

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