

## 1. Reputation & Accountability, Proven Track Record

Since 1995, Riptide Software has built a reputation for uncompromising quality and superior results developing and deploying large scale distributed systems. Over 90% of our customer relationships extend over a 5-year period. We absolutely stand by our products and services. Riptide has received three consecutive recognitions by the prestigious Deloitte Technology Fast 500™. Riptide is 100% American owned, employs only US citizens, and uses no offshore resources.

## 2. Flexible & Adaptable, A Trusted Partner

Our philosophy works with our client as we follow our process. Riptide provides multiple engagement options in order to capture the highest possible ROI for your project. We begin by researching the possibility of low cost SaaS or On-Demand software functionality seeking to reduce startup costs and lead times. Contrary to many software companies, we do not look to develop a new software solution at the outset. If a custom software solution is necessary we can even include software source code and extensive design documentation as part of project final deliverable.

## 3. Technology, A Vendor Neutral Process

Riptide Architects are technology agnostic, period. We remain neutral in that we look first to leverage our customer's existing infrastructure. We choose the most efficient approach using our customers existing infrastructure and we partner with every major technology platform in the industry today to guarantee success. This is a fresh approach to technology stack selections.

## 4. Experience, An Open Communication Approach

Our experience is put into practice. We pride ourselves on helping you understand the true total costs of the projects you are considering very early in the business analysis phase. By helping you understand the total cost of ownership we provide the data necessary to make an accurate ROI calculation even if, by our own reports, the project should not move forward.

## 5. Integration & Agility, Solutions Built to Last

Riptide open architectures and flexible designs make for simple, cost effective and highly precise custom work. Riptide thrives in the IT world; our products are built by us, but made for you in your environment. Very often our agility limits needs for customizing to only the key aspects of our customers request.

### Riptide Product Suite



#### Riptide Reference Tracking

Leverage your customer reference program efficiently and you will close more deals!



#### Riptide Reflection 2.0

Create and maintain a mirror image of your Salesforce database on your local system.



#### Riptide Real Estate

The power of salesforce combined with real estate processes to run your business.



#### Riptide CloudStorage

Merges both the Force.com platform and Amazon S3 online storage for ideal integration.



#### Riptide TRAX

Make license management part of your sales process and protect your investment today!



#### Riptide SFDC Support

Salesforce consulting, analysis, training, process, workflow, customizations, and more.

### CONTACT

1-800-RIPTIDE

321-296-7724

200 E. Palm Valley Dr.

Oviedo, FL 32765

[www.RiptideCloud.com](http://www.RiptideCloud.com)

[www.RiptideSoftware.com](http://www.RiptideSoftware.com)